



CHEN ARIEL GRAIZMAN

SUMMARY

Senior graphic designer with seven years of experience managing the complete design process. skilled with InDesign, Photoshop, Illustrator and Figma. A pixel perfecting, hardworking graphic designer, who believes that a good creative is a combination of design skills, knowledge, and constant pursuit of learning the latest technologies and trends.

In addition to extensive set of skills, abilities and knowledge, considerable experience acquired from years of working at large agencies on some of the biggest brands in the Israeli market, such as Mazda, Ford, Super-Pharm, Elite, Partner and many more.

WORK EXPERIENCE

---- WEB & GRAPHIC DESIGNER

2021 *D-Say interactive*

2021 WEB & GRAPHIC DESIGNER

2020 *Freelacne*

2020 GRAPHIC DESIGNER

2019 *MACHINE SMART STUDIO*

Led the design, development, and implementation of the graphic, layout, and production of communication materials.

2019 WEB & GRAPHIC DESIGNER

2015 *BAUMAN BER RIVNAY*

Lead designer working on the some of the most well-known brands in the Israeli market such as Mazda, Ford, Super-Pharm, Elite etc.

Developed designs and layouts for numerous campaigns; print and digital such as ads, billboards, mini sites, and digital assets.

2015 PRODUCTION ARTIST

2014 *SHITRIT MEDIA GROUP*

EDUCATION

2018 UX/UI (INTERFACE CHARACTERIZATION AND USER EXPERIENCE)

NETCRAFT ACADEMY

2012 B.A IN MASS COMMUNICATIONS

2009 *SAPIR COLLEGE*

PORTFOLIO

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CONTACT

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SKILLS

InDesign (Expert)

Photoshop (Expert)

Illustrator (Proficient)

Figma (Basic)

LANGUAGE SKILLS

Hebrew

Spanish

English

HOBBIES

Illustrating

Gaming

Movies

Reading

ACKNOWLEDGEMENT

Employee of the year 2018